

Hillside-Berkeley Chamber of Commerce  
Board of Directors Meeting Minutes  
March 16, 2016

CALL TO ORDER

7:35 am by Rick Smolke, President

MEMBERS PRESENT

Hanne Alajoki, Carli Baldo, Dana Celar, Betsy D'Onofrio, Bob Jankowski, Dan Mulcahy, Jerry Perez, Bobbie Robertson and Rick Smolke.

OTHERS PRESENT

Dan De la Font and Sue Hutsebaut

- Dan De la Font from State Farm Insurance was introduced to the board.

APPROVAL OF MINUTES – Motion made to accept the January minutes by Dan and seconded by Bob. Motion carried

TREASURER'S REPORT – Hanne reported a balance of \$2,816.37. Motion made by Jerry to accept the treasurer's report and seconded by Loretta. Motion carried

PRESIDENT'S REPORT

- We have six new members this month and would like the chamber to continue with this momentum. Our goal should be for six new members again next month.
- Rick would like to see an increase in attendance at chamber luncheons and business after-hours.
- Liaisons - all board members should be contacting their sponsor businesses to remind them of upcoming events. Rick reminded everyone of the email he sent out earlier this month that included a few questions the liaisons should be asking their sponsor members.

COMMITTEE REPORTS

Events

- HoopsMania tickets are on sale now at \$10/ticket. Play starts March 17, 2016.
- Night At The Races - Hawthorne Race Course on Thursday, May 19, 2016. Tickets are on sale now at \$40/person.
- Multi-Community Business Expo – Westchester Chamber has suggested having the expo on Saturday, August 6<sup>th</sup> in conjunction with the Westchester Music Fest to increase foot traffic. Rick will schedule a meeting in two weeks when Jack is back in town to discuss this.
- Monthly Luncheons
  - March luncheon had great attendance, 27 guests.
  - April Luncheon – April 5<sup>th</sup> at Village of Berkeley catered by Cuomo Catering
  - May Luncheon – May 3<sup>rd</sup> at Hillside Bowl catered by S & J Grill

## ECONOMIC DEVELOPMENT

- Next seminar will be on Home Ownership in Cook County. Learn the secrets of applying for down payment grants to lower your closing costs and make it easier to purchase a home. This will be presented on Wednesday, April 20<sup>th</sup> at the Berkeley Village Hall at 6:00 pm.

## MEMBERSHIP

- We have 21 members who have not yet renewed their membership.
- We have 6 new members.
  - Community Care Systems, Inc.
  - Georgelo Pizza – Chicago, Inc.
  - Friends of the Chamber – Bob Zimmerman
  - Dan de La Font – State Farm Insurance
  - Operation Support Our Troops – America
  - S & J Grill

## SOCIAL MEDIA

- Carli has all our social media sights updated

## FINANCE – No Report

## BY-LAWS – No Report

## OLD BUSINESS

- The Annie LeGere Walkathon is scheduled for Saturday, April 23<sup>rd</sup>. The Village of Berkeley has asked for the chamber to assist at the turn around point that will be on the Prairie Path across from the Berkeley Village Hall. Flyer will be ready soon. Rick would like to put a committee together for this event and will be scheduling a meeting.

## NEW BUSINESS

- Hanne made a motion to donate \$50 to Hillside Baseball. Motion was seconded by Betsy and carried.
- A donation request from Magnificent Mutts rescue was put on hold.

## ANNOUNCEMENTS

- Dan asked is anyone was interested in representing the chamber in the Hillside Youth Athletic Parade on Saturday April 30<sup>th</sup> to contact the chamber office.

## ADJOURNMENT

Motion made by Hanne to adjourn the meeting at 8:35 am and seconded by Jerry. Motion carried.

Submitted by: Sue Hutsebaut