

**Hillside-Berkeley Chamber of Commerce  
Board of Directors Meeting Minutes  
December 17, 2014**

CALL TO ORDER

7:39am by Kandice Jacobs, President

MEMBERS PRESENT

Hanne Alajoki, Loretta Bohn, Nancy Carmona, Jim Dumas, Marty Hughes, Kandice Jacobs, Linda Latelle, Dan Mulcahy, Bobbi Robertson, Peggy Stanko

APPROVAL OF MINUTES

Approval of Minutes from October 2014 meeting deferred until January 2015 Board of Directors meeting.  
Approval of Minutes from November 12, 2014 meeting motion made by Peggy and seconded by Jim D.  
Motion carried.

PRESIDENT'S REPORT

- 3 ribbon cutting ceremonies (new laundromat, "Honey Can Do", "Ellie's")

TREASURER'S REPORT

Hanne reviewed the Treasurer's Report with members present at this meeting. As of December 16, 2014, a balance of \$3,235.77 was reported. Motion by Jim D. to accept the Treasurer's Report as presented and seconded by Linda – approved.

COMMITTEE REPORTS

Finance

- The Finance Committee (Hanne, Marty, & Rita) report regarding the 2015 Budget deferred until January 2015.

Events

- Installation Dinner Committee (Marty, Nancy, Peggy, Hanne, Kandice) – scheduled date of Tuesday, February 24, 2015. Cocktail/Reception. Anticipated cost for attendees: \$30-35. Requesting quote from Emilio's. Committee will check with Sue H. to determine number of attendees and cost from 2014 event. Suggested honors include Entrepreneur Business Member, Community Service individual, Director, President's recommendation.
- Monthly Luncheons
  - January 6<sup>th</sup> luncheon – Elmhurst College – Holly Coffin, guest speaker – Student Internships and the Benefits to both Business Owner and Student

Membership

- 12 Renewals

Social Media

- Nancy recommended rebranding for the new year and the use of press releases to get the word out regarding the Chamber.

By-Laws

No Report

### OLD BUSINESS

- Chamber Intern – no report
- Survey – will be sent to membership out in January.

### NEW BUSINESS

- Boys and Girls Club donation request – Marty made a motion to approve a \$50.00 donation to this organization, seconded by Jim D. – approved.
- FootballMania SuperMatch (Superbowl Sunday February 1, 2015) – raffle tickets distributed to members of the Board of Directors. Tickets \$5.00 each.
- Alliance to End Homelessness – No
- Business Expo – the committee of Marty, Linda, Peggy, and Kandice will begin meeting in January 2015 regarding this event.
- Chamber Branding – Nancy shared information during the Social Media report
- Donation to “The Cradle” - \$50.00 (in memory of Elaine Harris, Jack Harris’s wife)
- Election of Officers – the 2015 Officers of the Hillside-Berkeley Chamber of Commerce are: Marty Hughes –President, Peggy Stanko- Vice President, Hannelore Alajoki- Treasurer, Loretta Boh-Secretary.

### ANNOUNCEMENTS

- An Executive Board Meeting with Sue H. to be scheduled before end of year.
- Primary contact needs to be updated for business members so that Chamber of Commerce information reaches the primary contact person in a timelier manner.

### ADJOURNMENT

Motion by Loretta to adjourn the meeting at 8:47am and seconded by Jim D. Approved.

Submitted by: Loretta Bohn