

**Hillside-Berkeley Chamber of Commerce
Board of Directors Meeting Minutes
March 18, 2015**

CALL TO ORDER

7:30am by Marty Hughes, President

MEMBERS PRESENT

Hanna Alajoki, Loretta Bohn, Nancy Carmona, Jim Dumas, Betsy D'Onofrio, Jack Harris, Marty Hughes, Kandice Jacobs, Linda Latelle, Dan Mulcahy, Peggy Stanko, Rita S

OTHERS PRESENT

Jonathan Johnson (Intern) and Sue H.

APPROVAL OF MINUTES

- Approval of Minutes from February 18, 2015 meeting motion made by Linda and seconded by Dan. Motion carried.

PRESIDENT'S REPORT

Marty reported that the Evening of Excellence was a well attended event, with 52 in attendance. He suggested other Recognition Awards for future celebrations – Teacher/Police Officer/Firefighter of the Year.

TREASURER'S REPORT

The Treasurer's Report was reviewed by members present at this meeting. As of March 17, 2015, a balance of \$8,130.86 was reported. Motion made by Loretta to accept the Treasurer's Report as presented and seconded by Jack – approved.

COMMITTEE REPORTS

Events

- Installation & Member Recognition Reception – Follow Up: This event was an outstanding way to Install the new Chamber Board Officers and Directors and recognize businesses/individuals who have worked very hard at serving the Hillside and Berkeley communities and its residents. Delicious food and beverages enjoyed at Emilio's Tapas Restaurant. The Chamber profit for this event was \$303.48. A larger group of attendees is projected for next year's event. If event is held at Emilio's Tapas Restaurant in the future, the event might be held on a Tuesday, Wednesday, or Thursday.
- Emilio's Raffle Follow Up: Julie Will was the winner of the Cooking Class Raffle. The Chamber profit for the raffle was \$1,338.95.
- Monthly Luncheons – April 7, 2015 at the Elmhurst Animal Care Center / Magnificent Mutts with speaker, Dr. Faeh and tour of facility.
- Multi-Chamber Expo – Thursday, April 16, 2015 – Divine Providence School in Westchester. Chamber participation from Bellwood, Hillside-Berkeley, LaGrange Park, and Westchester. Cost is \$35 before March 31, 2015 and \$50 after March 31, 2015. At the time of this meeting 31 reservations were received for the Expo. Food will be provided by Cuomo Catering, Emilio's, and Prima la Pizzeria. Corrugated signs (yellow) will be purchased through Minute Men Printing as a cost of \$6.76 per sign (40 signs total, costing approximately \$270.40). Signs will be displayed throughout the communities of Bellwood, Berkeley, Hillside, and LaGrange Park. There will be a raffle of a flatscreen TV at this event.
- Night at the Races – Thursday, April 23, 2015 at 6:30 pm (doors open at 6:00 pm) – Maywood Park Racetrack. Betsy and Linda are chairing this event. Cost is \$35.00 per person or 2 for \$60.00. Buffet begins at 6:30pm. Board Directors were encouraged to begin selling tickets for this event.

Membership

- New Member – All Naturale' Beauty, H&R Block (Berkeley), Presence Health (Bellwood), Tri-Town Service Inc.

Social Media

- "Man About Town", Jonathan Johnson (Elmhurst College Intern) is getting the word out regarding the Chamber to the businesses. Facebook page averages 90 fans per week, reaching approximately 875 people. Focus on Magnificent Mutts gleaned 17 adoptions.
- Motion to purchase a digital camera (to be used at the various Chamber events) not to exceed a cost of \$100.00 made by Nancy and seconded by Kandice. Motion carried.
- It was also suggested that an "Event Bag" be created to be used at Chamber events. The "bag" would include: name tags, cash box, camera, raffle tickets, etc.

By-Laws

No Report

OLD BUSINESS

- Chamber Intern – Motion by Jim D. to pay Chamber Intern at a rate of \$500.00 per semester (\$125.00 per month) plus \$25.00 per new membership, seconded by Linda. Amend motion to pay stipend and new membership bonus each month. Therefore, for February and March intern, Jonathan Johnson is to be paid \$250.00 plus \$25.00 (for one new membership). Approved. Intern meets with Marty and Peggy each Friday. Intern works 25-30 hours per week. The Board will be investigating utilizing Interns during the Summer and Fall months and will consider investigating obtaining interns from Triton College.
- Banner Program – The Board is moving forward with the Banner Program. Kandice will obtain an updated quote in writing with specifications and prices.
- State of the Village – Due to lack of response from Village of Hillside, this event is being postponed. Chamber liaisons for a future State of the Village event will be Dan for the Village of Hillside and Peggy for the Village of Berkeley.

NEW BUSINESS

- Hillside Baseball Parade – Saturday, April 25, 2015 at 10:00am – need volunteers to march in parade.
- Costco Membership and Promotion – more info needed.

ANNOUNCEMENTS

- Jack and Marty will Co-chair the Golf Outing Event once again this year.

ADJOURNMENT

Motion by Kandice to adjourn the meeting at 8:30am and seconded by Hanna - approved.

Submitted by: Loretta Bohn