

Hillside-Berkeley Chamber of Commerce
Board of Directors March Meeting
April 22, 2020

MEMBERS PRESENT

Tony, Linda, Betsy, Bobbie, Marvin, Angela, Yazmin and Diane

The meeting of the Hillside-Berkeley Chamber was called to order at 8:00 a.m.

Tony made a motion, Angela seconded to accept the minutes from the April 8th meeting, with the revision that Bobbie was not at that meeting.

Treasurer Report: There have been no changes since last meeting so there is no need to approve. Bobbie said that on the membership dues report, the money that is listed by Angela Walker for \$101.27 should not be applied to the Member Appreciation Dinner, not their dues. Betsy will have Omar correct.

President's Report: We have not heard back from the IRS. Tony's accountant friend suggests we continue business as usual until we hear back from them.

Betsy reported on Mayor Tamborino's conference call.

Betsy asked Diane if she thought the Village of Berkeley would help us with our insurance bill. Diane suggested we send a letter to Rudy stating what the ask is and what the Village of Hillside does for the Chamber. They will discuss at their next Board meeting.

Old Business: A discussion took place on the status of membership payments. Do we collect dues at this time, pro rate, half their dues. We agreed that lowering the payments of members of up for renewal now and extending the dues of those who have already paid. We would include the importance of the Chamber. A discussion took place on doing an educational luncheon and networking luncheon via zoom. Tony has offered us to use his Zoom account. We need to keep revenue coming into the Chamber. Marvin and Tony offered to review the list. Linda said if they need help next month to let her know she will assist. Betsy will draft the letter to the Village and send to Rudy.

A discussion took place about hiring someone to build a new website. Currently we have one bid from a colleague of Tony's. Bobbie updated the Board on one she found. She and Yazmin will work on a job description. Betsy suggested an email blast to the members asking to submit bids. This is an opportunity for our members as well as doing our due diligence in the bid process. Betsy and Tony will work on the email blast.

Tony reminded the board that we can market our business on Facebook. He sent the Board some examples.

Bobbie discussed the protocol for adding new Board members. Marvin confirmed that you need to be a member in good standing for 2 years. The member is brought to the nominating committee and then to the board for a vote.

Bobbie asked if we had a social media policy. We need to have one and will review down the road.

Marvin left a message for Sue to please have the church removed from our GoDaddy account. To date it has not been done. Marvin will reach out to Sue again.

The Board decided that we will have one more bi-monthly meeting and will then resume to every month

Betsy made a motion to ad.

Diane made a motion to adjourn the meeting, Marvin seconded, motion carried.

There being no further business, the meeting was adjourned at 8:45 a.m.

Submitted by Linda Susmilch.